

Health and Wellbeing Board (HWB) Paper

1. Reference Information

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Paper tracking information	
Title:	Health and Wellbeing Strategy Highlight Report
HWBS Priority populations:	All
Priority - 1, 2 and/or 3:	All
Outcomes/System Capabilities:	All
Principles for Working with Communities:	<ul style="list-style-type: none"> Community capacity building: 'Building trust and relationships' Co-designing: 'Deciding together' Co-producing: 'Delivering together' Community-led action: 'Communities leading, with support when they need it'
Interventions for reducing health inequalities:	<ul style="list-style-type: none"> Civic / System Level interventions Service Based interventions Community Led interventions
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Board Sponsor(s):	<ul style="list-style-type: none"> Karen Brimacombe, Chief Executive, Mole Valley District Council (Priority 1 Sponsor) Professor Helen Rostill, Deputy Chief Executive Officer, Surrey and Borders NHS Foundation Trust and SRO Mental Health, Frimley ICS / Kate Barker and Liz Williams SCC/Surrey Heartlands Joint Conveners (Priority 2 Co-Sponsors) Mari Roberts-Wood (Priority 3 Sponsor), Managing Director, Reigate and Banstead Borough Council
HWB meeting date:	20 September 2023
Related HWB papers:	Item 7 - HWB Strategy Index paper
Annexes/Appendices:	Annex 1 - Highlight Report including JSNA, Health in All Policies and Communications update Annex 2 - Green Health & Well-Being Programme – follow-up from June HWB meeting discussion

2. Executive summary

This paper provides an overview of the progress of local shared projects and communications activity supporting delivery of the Health and Wellbeing Strategy (HWB Strategy) as of 29 August 2023. The Highlight Report provides an overview of activity against Health and Wellbeing Strategy's Summary Implementation Plan projects and programmes, describes what has been achieved against the outcomes, how collaborative working has aided this progress and identifies new data and insights that have been released in the previous quarter. It also has a section on communication activity associated with the HWB Strategy's priority populations and priorities and a section on the progress of the review of the [Joint Strategic Needs Assessment](#) (JSNA) and a section on the implementation of the Health in All Policies (HiAP) implementation plan.

3. Recommendations

The Health and Wellbeing Board is asked to:

1. Note progress against the delivery of the Strategy in the Highlight Report (Annex 1).
2. Use the [Highlight Reports](#) to increase awareness through their organisations of delivery of the strategy.
3. Continue to use the [HWB Strategy engagement slide deck](#) to ensure awareness of the strategies, ambition and priorities that relate to reducing health inequalities.
4. Support the sharing of data and development of the JSNA chapters highlighted over the next quarter.
5. Support engagement with Green Health and Wellbeing lead officers to explore possibilities for pooled funding for the longer term co-ordination of the programme plan (following further details provided on effectiveness following discussion at June HWB - Annex 2).

4. Detail

Priority 1

As October will see the national 'Stoptober' campaign return to Surrey so smoking cessation takes the spotlight in the Highlight Report this month. The updated Surrey Tobacco Control Strategy will also be launched in October with a focus on the following four priorities:

1. Supporting all tobacco users to quit
2. Evidence based education
3. Local regulation and enforcement
4. Creating smokefree environments

The ambition to eliminate tobacco use in Surrey and the inequalities in health smoking creates cannot be addressed solely by any one organisation. Partners are encouraged to promote the Stoptober messaging and support the priorities of the updated strategy within their organisations and when engaging with residents.

Priority 2

'In the Spotlight' this quarter is the outcome of the first round of The Surrey All Age Mental Health Investment Fund (MHIF) funding. The total budget of £10.5m consists of a £6.5m contribution from Surrey County Council and £4m from Surrey Heartlands Integrated Care Board. Funding is used to support services which are non-statutory, and developed by local, community-based groups. The MHIF is aligned to meeting the outcomes of Priority 2 of the Health and Wellbeing Strategy.

Round 1 of applications took place in December 2022. All bids were assessed by the Mental Health Advisory Panel which represents the Surrey Heartlands Integrated Care Board (ICB), SCC Public Health and Cabinet members, the Voluntary, Community and Social Enterprise (VCSE) and integrated commissioning representatives.

There were 55 bids submitted and the MHIF awarded funding to nine projects providing innovative, community-focused programmes to support the prevention of mental ill health and improvement of emotional well-being across the county. The projects *cover a broad age range and are spread across the eleven districts and boroughs of Surrey*. The nine projects were awarded a total funding of approximately £530,000. Further information regarding the projects can be found [here](#).

In addition to funding rounds the following money has been allocated as agreed at Committees in Common (CiC):

Allocation	Value	Approval
Management of MHIF	£100,000	CiC Sept 22
Community Foundation for Surrey	£1m (match funding)	CiC Sept 22
Children's Integrated Commissioning	£1m	CiC June 23
Adult's Integrated Commissioning	£1m	CiC June 23
School Based Needs Programme	£1.2m	CiC June 23

Different processes have been agreed for each of these allocations to ensure alignment to existing governance and contracts and to ensure the spend meets to the objectives and criteria of the MHIF. These processes are detailed in the relevant Committees in Commons meeting papers linked below:

[September 2022 CiC paper](#)

[June 2023 CiC paper](#)

The second funding round has now closed and applications were assessed by the Mental Health Advisory Panel in August. The MHIF team are in the process of completing final due diligence and internal governance. Bidders will be notified of the

outcome by end of September with the aim for contract signature by end of October 2023.

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The amount distributed to successful bids will determine whether there will be a further round of applications. The MHIF team expect to be able to update on any remaining allocation and potential future funding rounds in October 2023.

Priority 3

This quarter's highlight relates to the HWB Strategy's outcome 'Children, Young People and Adults are empowered in their community and the associated system capability. The first four Local Area Coordinators (LAC) in Surrey – based in Sheerwater & Maybury, Hurst Green, Horley, and Old Dean & St Michaels - have so far received introductions to over 190 residents in local communities who need support to realise their vision of a good life. Five further roles are being introduced this year and following a recruitment process in partnership with community members, roles have been offered in Goldsworth Park (Woking) and Bellfields (Guildford). Recruitment is underway in Stanwell and Upper Hale (Farnham) and discussion underway about introducing a role in Mole Valley.

These roles are primarily located in HWB Strategy Key Neighbourhoods. The ripple effect of those who receive 1-1 support from Local Area Co-ordinators and who are then able to identify ways in which they can initiate community-led action in the Priority Populations of geography in is becoming very evident.

5. Opportunities/Challenges

Opportunities

The development of new JSNA chapters

Whilst data may be available at one geography (e.g. Local Authority), commissioners would be better informed if it was available at a different geographies (e.g. NHS Place). JSNA chapters consider data from multiple sources to ensure it is fully informed by all the relevant intelligence but this means there will be inconsistency throughout the chapter around which geographic level data is being published in.

There is some unavailability of data at emerging geographies (strategic towns, HWB Strategy Key Neighbourhoods) but the Public Health Intelligence and Insights teams are attempting to resolve some of these challenges by developing a methodology for translating data between different geographies. Furthermore, they are continuing to work with partners to ensure we are provided with all the available data in a timely manner in a format that can be shared publicly.

Ongoing support from the Board members for this provision of data is requested by the SCC PH Intelligence and Insights Teams. A [survey of providers of services to those experiencing multiple disadvantage](#) is also open until the end of September. Board members are asked to support the dissemination of this survey, which will inform the Multiple Disadvantage JSNA chapter development.

Priority 1

SCC along with the local partners working on multiple disadvantage have been awarded an additional grant of £590K from national funding to ensure service delivery to the Changing Futures (CF) beneficiaries will continue to be supported until the end of March 2025. Work continues however with all partners to secure a long term local commitment beyond March 2025 and this will feature as part of the Better Care Fund workshop for board members in October.

Priority 2

Following the learning and evidence of effectiveness/value for money from the Green Social Prescribing pilot (see Annex 2 for response to questions raised at the June HWB meeting), there are 4 funding applications currently awaiting decisions, totalling £850,000:

- National lottery
- UKRI
- Community Knowledge
- Digital Social Care

Challenges

The development of the HWB Strategy Index

The set of Indicators for the HWB Strategy Index that have been previously shared are taking longer to fully incorporate than anticipated by SCC due to limitations of data collected and published. As previously highlighted challenges in identifying comprehensive and appropriate indicators for all Priority Populations of identity and at all lower levels of geography also continue to be challenging due to data availability. The item at September HWB provides a current update on the progress that is being made, what is being included and how this will be used going forwards.

Priority 2

Following the learning and evidence of effectiveness/value for money from the Green Social Prescribing pilot (see Annex 2 for response to questions raised at the June HWB meeting), funding is yet to be identified *from key system partners* to enable the continuation / proposed broader **Green Health and Wellbeing** programme delivery. It is estimated that to deliver on successful funding bids and maximise the potential of Green Health and Well-being across the system, several central co-ordination posts are necessary to add capacity to existing co-ordination teams. Currently this is

estimated to be approximately £176,000. Board members are asked to support engagement with officers currently leading the programme to identify appropriate local funding opportunities.

6. What communications and engagement has happened/needs to happen?

- All Board members are requested to share the Highlight Reports widely within their respective organisations and utilise the HWB Strategy engagement slides as appropriate.

7. Next steps

- The most recent [Highlight Report](#) is available at this web link on the Healthy Surrey web page 24 hours after the Board meeting.
- The HWB Strategy engagement slides are available on the SCC Community Engagement sharepoint site [here](#). All new members of the Board were given access directly after the June Board meeting.

Questions to guide Board discussion:

Are board members able to engage outside of the meeting to discuss local funding opportunities re. sustainability of green health and wellbeing.?

Should this come together alongside other programmes as examples of where we want to invest in prevention locally?